

DNA Rome 2023 – A sustainable T&F event

The international event you are attending was organized to pursue social, environmental, and economic sustainability. As a starting point, we chose the definition adopted by the United Nations Environment Programme in 2009, according to which **an event is sustainable when it is 'designed, planned and implemented in a way that minimizes the negative impact on the environment and leaves a positive legacy for the host community.'** To reduce the event's negative environmental impact, we implemented a sustainability strategy based on the reuse and recycling of materials, limiting waste, reducing water and energy consumption, employing digital technology, and enacting concrete solutions to raise awareness of sustainable development among the local, national, and international communities.

The sustainability strategy was elaborated following the indications in the **Guidelines for Sustainable Sports Events** - Department for Sport published on 8 June 2023. In addition, the proposals for the various macro-areas of intervention considered the **CAM – Minimum Environmental Criteria** for Event Organization Service provisions approved by the Ministry of the Environment and Energy Security by Decree of 19 October 2022. Finally, every initiative was inspired by the **European Athletics Sustainable Event 8 Steps guide** and the UN **Agenda 2030** for Sustainable Development.

Hurry up for a better world: we need a **PB to save it**.

SUSTAINABLE DEVELOPMENT GOALS



OUR SUSTAINABILITY GUIDE FOR YOU

1 – LIMIT THE USE OF PLASTIC BOTTLES

Each of the welcome bags contains a branded aluminum water bottle. We encourage you to refill it at the nearest water dispenser and reuse it whenever you feel thirsty during the event. If you lose your water bottle, you can either ask the staff for another one (although our materials are limited and may not be able to fulfill the request) or buy a single water bottle and use the same one throughout the entire competition.

By limiting your use of plastic bottles and materials, you will directly contribute to at least 6 Sustainable Development Goals set by the United Nations and perfectly synchronize with the cultural spirit of the event.

If you have questions about water and plastic bottles,
please ask our eco-volunteers!



2 – BE CAREFUL WHEN THROWING YOUR TRASH

Events produce a lot of waste. You may help us reduce our negative impacts by carefully throwing your trash. Every trash bin has a specific color and drawing indicating the rubbish that should be thrown. Remember: a few more seconds spent in front of the containers may contribute to developing a cleaner environment for all the participants and a healthier and safer world for humanity.

If you have questions about correctly throwing your trash,
please ask our eco-volunteers!



3 – RESPECT PEOPLE DESPITE THEIR DIFFERENCES

This is an international T&F event. Eleven nations will compete on both days to win the championship; thus, many foreigners will be around you, with different personalities, moral beliefs, opinions, behaviors, etc. We recommend that you fully respect each participant despite their differences, promoting the spirit of fraternity and cooperation among people and avoiding any unpleasant situation that could worsen your experience. Finally, we encourage you not to debate political and religious topics during the event, as your opinion may offend others and be divisive.

If any problem occurs, our volunteers will be ready and willing to find a suitable solution.

4 – HELP US SPREAD THE CULTURE OF SUSTAINABILITY

According to the Sustainable Development Goals Report of 2023, our progress on more than 50 percent of the SDGs target is weak and insufficient; 30 percent has either stalled or worsened. We are doing our part to ensure the world meets every target set by the United Nations 2030 Agenda, but our action alone is insufficient. Thus, we need your support! Please help us spread the culture of sustainability within your community and country through your social media accounts, sharing pictures and comments on the sustainable practices you can find inside the event location. This may encourage your family and friends to adopt more responsible behaviors and directly contribute to the sustainable development of our planet.

Use the hashtag **#hurryupforabetterworld**.

5 – ENJOY THE SHOW

Now that you have read this guide, you are ready to become an active contributor to the sustainable development of our planet. The organizing team wishes you a good day of sport, sane competition, and adrenaline. We hope you will enjoy it and have a great time with us.

ON YOUR MARKS. SET. GO!

